

SUPER SHOW AGENDA 2017

DRIVING SUCCESS BY PARTNERING AS ONE



TUESDAY, MAY 23

12:00 pm – 5:00 pm
Registration/Booth Setup

7:00 am – 8:30 am

Western Family Foods MAC Meeting

Attendees: Invite Only

Location: Innovation

8:00 am – 9:00 am

Food Club MAC Meeting

Attendees: Member Invite Only

Location: Nirvana A-B

8:30 am – 10:00 am

Shurfine MAC Meeting

Attendees: Member Invite Only

Location: Prosperity

10:00 am – 5:00 pm

National Brands Meeting

Attendees: Invite Only

Location: Schaumburg A-D

2:00 pm – 3:30 pm

Natural/Organic Innovation

Council (NOIC)

Attendees: Member Invite Only

Location: Nirvana C

3:30 pm – 5:00 pm

Brand Excellence Team Meeting

Attendees: Member Invite Only

Location: Nirvana A-B

4:30 pm – 5:30 pm

Meeting and Supplier Awards

Attendees: Mandatory All Suppliers

Location: Schaumburg Ballroom

5:30 pm – 5:45pm

TopCare Update

Attendees: HBC Suppliers Invite Only

Location: Schaumburg Ballroom

5:15 pm – 6:00 pm

Simply Done Meeting

Attendees: Committed

Members/Brokers

Location: Schaumburg E-F

5:30 pm – 7:00 pm

Cocktail Reception

Location: Grand Ballroom Foyer

WEDNESDAY, MAY 24

7:40 am – 5:00 pm
Show Hours

6:30 am – 6:00 pm

Hospitality Desk

Location: Convention Center

6:30 am – 8:00 am

Breakfast Buffet

Location: Schaumburg Ballroom

7:00 am – 8:00 am

HBC/Baby Program

Attendees: All Members/Brokers

Location: Schaumburg E-F

8:00 am – 4:00 pm

Operations Team Meeting

Attendees: Operations Team

Invite Only

Location: Nirvana A-B

10:00 am – 11:30 am

Dairy MAC Meeting

Attendees: Member Invite Only

Location: Euphoria

11:30 am – 1:00 pm

Luncheon and Member Awards

Attendees: All Attendees Invited

Location: Schaumburg Ballroom

5:30 pm – 7:00 pm

Networking Cocktail Event

Location: Convention Center

THURSDAY, MAY 25

7:40 am – 5:00 pm
Show Hours

6:30 am – 5:00 pm

Hospitality Desk

Location: Convention Center

6:30 am – 8:00 am

Breakfast Buffet

Location: Schaumburg Ballroom

7:00 am – 8:00 am

Paws Happy Life/

Pure Harmony Meeting

Attendees: All Members/Brokers

Location: Nirvana C

8:00 am – 4:00 pm

API Pharmacy Meeting

Attendees: Directors and

VP Pharmacy Attendees

Location: Nirvana A-B

11:20 am – 1:00 pm

Lunch Buffet

Location: Schaumburg Ballroom

5:00 pm – 9:00 pm

Tear Down

SAMPLING STATION

Center Lounge

WEDNESDAY

8:30 am, 10:30 am, 3:30 pm

THURSDAY

10:30 am, 2:30 pm